

# Laura McNulty, MPH, MSW

Somerville, Massachusetts • [LinkedIn](#) • [Website](#)

## PROFESSIONAL SUMMARY

Over ten years of experience advancing health and economic opportunity. Committed to partnering with diverse communities and organizations to create more equitable systems and outcomes. Effective leadership in dynamic environments in the United States and Latin America. Skilled in strategy development, program management, assessment, and evaluation. Passionate about connecting with other people and lifting up under-heard voices.

## COMMUNITY HEALTH & HEALTH CARE SYSTEMS

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|---|--|
| <b>Cambridge Health Alliance</b><br>Cambridge, MA<br>Oct 2020 – present                 | <b>COMMUNITY &amp; POPULATION HEALTH EPIDEMIOLOGIST / ANALYST</b> <ul style="list-style-type: none"><li>• Develop and implement assessment, evaluation, and learning systems that center social determinants and health equity, in collaboration with hospital and community partners across seven cities encompassing CHA’s primary service area</li></ul>  |
| May – Sep 2020  | <b>PROJECT MANAGEMENT &amp; COMMUNITY ENGAGEMENT CONSULTANT</b> <ul style="list-style-type: none"><li>• Designed management infrastructure for community-based health initiative investment process in the city of Somerville, planned and facilitated community engagement activities using virtual methods, and conceptualized data analysis and research protocols</li></ul>  |
| May – Aug 2019  | <b>COMMUNITY HEALTH IMPROVEMENT PRACTICUM STUDENT</b> <ul style="list-style-type: none"><li>• Developed equity-focused framework and process for conducting community health assessments and improvement initiatives, piloted in the cities of Everett and Malden</li></ul>  |
| <b>Health Horizons International</b><br>Puerto Plata, Dominican Republic<br>2009 – 2019 | <b>CO-FOUNDER AND BOARD OF DIRECTORS</b> <ul style="list-style-type: none"><li>• Established non-profit organization dedicated to improving community health and primary health care in the Dominican Republic, now recognized as a leading institution in national efforts to strengthen health system capacity for chronic disease prevention and treatment</li><li>• Stewarded organizational growth to train over 100 community health workers, improve delivery systems in 12 primary care centers and 3 hospitals, provide 10,000 clinical consultations, and reach 27,000 people through public health campaigns and programming</li><li>• Elected as Treasurer of the Board of Directors in 2012 and as President &amp; Chair in 2017; chaired Strategic Planning Committee for first comprehensive five-year plan</li></ul> |
| 2009 – 2012   | <b>EXECUTIVE DIRECTOR</b> <ul style="list-style-type: none"><li>• Led co-creation, implementation, and evaluation of all clinical and public health programs, including the country’s only integrated program for community health worker training and community-based chronic disease management in rural and marginalized regions</li><li>• Increased access to care and extended reach of disease prevention and health education strategies through forming cross-sector and community-driven partner networks</li></ul>   |
| <b>St. Louis Integrated Health Network</b><br>St. Louis, MO<br>Jan – May 2018           | <b>WORKFORCE &amp; ADVOCACY PRACTICUM STUDENT</b> <ul style="list-style-type: none"><li>• Developed collective measures of community health worker impact and value in St. Louis, in alignment with regional coalition’s strategic priority to advocate for growing and sustaining the community health worker profession</li><li>• Secured coalition’s unanimous affirmation of final measures for implementation</li></ul>   |
| <b>Mathematica Policy Research</b><br>Cambridge, MA<br>2016 – 2017                      | <b>ANALYST, HEALTH POLICY DIVISION</b> <ul style="list-style-type: none"><li>• Supported evaluation and technical assistance tasks for Centers for Medicare &amp; Medicaid Innovation (CMMI) projects, focusing on accountable care organizations (ACOs)</li><li>• Managed product development cycle of web-based dashboards for ACOs to gain insight into cost, quality of care, and patient utilization performance indicators</li><li>• Conducted quality assurance for annual U.S. Secretary of Health and Human Services report on the Core Set of health care quality measures for children and adults in Medicaid</li></ul>   |

## SOCIAL & ECONOMIC DEVELOPMENT

**United South End Settlements**  
Boston, MA  
May – Aug 2018

**PROGRAM & EVALUATION PRACTICUM STUDENT**

- Developed recommendations for anti-poverty organization to conceptualize and measure its impact on family resilience, stress, and stability
- Co-designed peer coaching program tailored for parents of young children

**LIFT**  
Washington, DC  
2013 – 2016

**DIRECTOR OF STRATEGY & OPERATIONS**

- Led organizational development initiatives for non-profit dedicated to empowering low-income families to reach social and economic goals, including living wage employment, housing stability, educational advancement, health care access, and financial security
- Partnered with regional Executive Directors in Chicago, Los Angeles, New York, Washington DC, Boston, and Philadelphia to drive program, talent, and revenue goals, helping to double the rate of client outcomes achieved from 2013 to 2015
- Designed and implemented improved systems for annual planning, budgeting, performance management, knowledge management, and cross-departmental collaboration

Somerville, MA  
2008 – 2009

**SITE COORDINATOR, AMERICORPS NATIONAL DIRECT**

- Recruited, trained, and managed 40 advocates to provide comprehensive support and resource navigation services to over 600 clients facing diverse socioeconomic challenges
- Served as a client advocate, including with Spanish-speaking and immigrant families

**Action Tank**  
Boston, MA  
2012 – 2013

**DIRECTOR OF SPECIAL PROJECTS**

- Supported launch of strategy consulting firm focused on national social impact causes
- Projects included the Aspen Institute's *Franklin Project* to expand civilian national service opportunities; Harvard Kennedy School of Government seminar on social entrepreneurship and policy change; and coalition building and policy research for campaign finance reform

## RESEARCH AND TEACHING

**Washington University in St. Louis**  
St. Louis, MO  
2018 – 2020

**MASTERS RESEARCH FELLOW**  
*Health Communication Research Lab*

- Developed novel method for analyzing alignment of United Way of Greater St. Louis funding allocations with community-expressed needs, as measured by 2-1-1 call data
- Supported data analysis and manuscript development for multiple studies on variation and patterns in social and economic needs among low-income households in the U.S.

*Center for Obesity Prevention and Policy Research*

- Supported national launch of five-year, \$3.3 million community-engaged study to promote healthy weight, nutrition, and physical activity among overweight mothers, funded by National Institutes of Health (NIH) and in partnership with Parents As Teachers

**Iris Group International**  
Chapel Hill, NC  
Jan – Sep 2018

**RESEARCH ASSISTANT**

- Conducted data abstraction for systematic review of global policy and program approaches to improving health through reducing gender inequality and restrictive gender norms, published in *The Lancet Series on Gender Equality, Norms, and Health* (May 2019)

**Tufts University**  
Medford, MA  
2008, 2011, 2012

**COMMUNITY HEALTH PROGRAM, TEACHING ASSISTANT**

- Led review sessions, tutored students, and supported grading for *Issues in Global Health* (seminar) and *Politics and Policies of Health Care in America* (foundation course)

## EDUCATION

**Brown School,  
Washington  
University  
in St. Louis**

St. Louis, MO  
2017 – 2020

**MASTER OF PUBLIC HEALTH AND MASTER OF SOCIAL WORK**

- MPH Specialization in Epidemiology and Biostatistics
- MSW Concentration in Social and Economic Development
- Capstone: *Reducing Childhood Asthma Complications and Lead Poisoning through Equitable Housing in St. Louis City*
- Delta Omega Honor Society in Public Health, Phi Alpha Honor Society for Social Work

**Tufts University**

Medford, MA  
2004 – 2008

**BACHELOR OF ARTS**

- BA in Community Health and Spanish, *Summa cum laude*
- Phi Beta Kappa Honor Society, Constantine Ghikas Prize In Romance Languages

## LANGUAGES AND SKILLS

- **Spanish** (Professional fluency)
- **Project Management:** Asana, Microsoft Project
- **Financial and Fundraising Management:** QuickBooks, eTapestry
- **Knowledge Management and Communications:** SharePoint, Wordpress, Constant Contact
- **Data Analysis and System Dynamics Modeling:** Microsoft Excel, R, SPSS, Stella Architect